

What can I do with a major in **INTERNATIONAL BUSINESS** from Valparaiso University?

Description of major:

The International Business major is designed for students to gain competence in all aspects of international business operations. A broad education incorporating international business courses, proficiency in a foreign language, and the international study semester will help the student be better prepared to assume managerial positions with multifunctional business enterprises.

Relevant skills for an INTERNATIONAL BUSINESS major:

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| <ul style="list-style-type: none"> ◆ Adjust to new environments ◆ Analyze and compare cultures ◆ Appreciate diverse cultures and have cultural awareness ◆ Communicate and interpret between cultures ◆ Communicate, both verbally & in writing ◆ Learn detailed information ◆ Listen & clarify ◆ Make sound & ethical decisions ◆ Manage time and resources ◆ Market products and services ◆ Organize & analyze numbers ◆ Organize people and ideas | <ul style="list-style-type: none"> ◆ Overcome barriers ◆ Participate effectively in problem solving tasks ◆ Plan and design projects ◆ Possess computer literacy ◆ Show competency in a foreign language ◆ Show sensitivity to people of other cultures ◆ Solve problems ◆ Summarize and present results ◆ Take risks ◆ Think creatively ◆ Understand & appreciate cultural diversity ◆ Work independently and with teams and others! |
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Sample work activities for Graduates in INTERNATIONAL BUSINESS (some may require an advanced degree)

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| <ul style="list-style-type: none"> • Account Executive • Account Representative • Advertising Manager • Appraiser • Bank Economist • Conference Planner • Customs Inspector • Customs Manager • Diplomatic Aide • Financial Analyst • Financial Planner • Foreign Exchange Trader • Hotel/Motel Manager • Import/Export Manager • International Bank Manager • International Banking Officer • International Buyer • International Commodities Trader • International Consultant | <ul style="list-style-type: none"> • International Economist • International Finance Writer • International Loan Officer • International Real Estate Agent/Broker • International Sales Analyst • International Stock Broker • International Trade Specialist • International Travel Agent • Marketing Specialist • Media Planner • Online Marketer • Overseas Personnel Manager • Product Manager • Purchasing Agent • Quality Control Auditor • Sales Representative • Securities Sales Agent • Trader • and others! |
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Potential hiring institutions for INTERNATIONAL BUSINESS majors:

- ◆ Advertising Agencies
- ◆ Airlines
- ◆ Banks
- ◆ Business and Industry
- ◆ Conference Planning
- ◆ Consulting Firms
- ◆ Educational Institutions
- ◆ European Community Organizations
- ◆ Exporters
- ◆ Financial Institutions
- ◆ Government Agencies (Federal, International)
- ◆ Hospitality Industry
- ◆ Hotels/Motels
- ◆ Import/Export
- ◆ International/Multinational Companies
- ◆ International Economic Institutions
- ◆ International Monetary Fund
- ◆ Investment Firms
- ◆ Manufacturing Firms
- ◆ Marketing Firms
- ◆ Media
- ◆ Museums
- ◆ Newspapers
- ◆ NGOs
- ◆ Oil Companies
- ◆ Pharmaceutical Firms
- ◆ Port Authorities
- ◆ Publishing Companies
- ◆ Relief Agencies
- ◆ Research Firms
- ◆ Restaurants (International)
- ◆ Trading Companies
- ◆ Transportation Agencies
- ◆ Travel Industry
- ◆ U.S. Department of Commerce
- ◆ U.S. International Trade Commission
- ◆ United Nations
- ◆ World Bank
- ◆ World Trade Organization
- ◆ and others!

Area of further education for INTERNATIONAL BUSINESS majors:

- Accounting
- Advertising & Public Relations
- Area/Cultural Studies
- Business Administration & Management
- Conflict Resolution & Mediation/Peace Studies
- Economics
- Education
- Electronic Commerce
- Entrepreneurship
- Finance & Banking
- Foreign Language/Literature
- Hospitality Management
- International Affairs
- International Business
- International Development
- International Law
- Law
- Linguistics
- Logistics
- Management Information Systems
- Marketing
- Marketing Research
- Nonprofit Management
- Organizational Behavior
- Project Management
- Public Policy & Administration
- Quality Management
- Quantitative Analysis
- Real Estate
- Taxation
- Translation & Interpretation
- Transportation Management
- Travel & Tourism
- and others!

Sources of additional information for INTERNATIONAL BUSINESS majors:

- ◆ VU College of Business Administration: <http://www.valpo.edu/cba/undergrad/ib.php>
- ◆ Occupational Outlook Handbook: the US Bureau of Labor Statistics compiles information about various occupations, including the nature of the work, the job outlook, the earnings, and other relevant information. <http://stats.bls.gov/oco/home.htm>
- ◆ America's Job Bank: a partnership between the US Department of Labor and the state operated public Employment Service for public and private sector jobs. <http://www.ajb.dni.us/>
- ◆ American Association of Exporters Importers: Includes Job opportunity listings. <http://www.aaei.org>
- ◆ EscapeArtist.com: International job marketplace. <http://jobs.escapeartist.com>

- ◆ Eurograduate Live: features thousands of Graduate Opportunities across Europe. You can also find expert advice on Career Planning, useful links to other great sites and details about postgraduate options. <http://www.eurograduate.com/>
- ◆ Eurojobs.com: EuroJobs is a service provided by MediaLinks. <http://eurojobs.com/>
- ◆ Europages: The European Business Directory. <http://www.europages.com>
- ◆ Federation of International Trade Associations: content-rich international trade/import-export site. <http://www.fita.org>
- ◆ Global Career Center: an international career services company with foreign and domestic jobs, international resume writing services, video conferencing, work permit processing, and much more. <http://www.globalcareercenter.com/>
- ◆ Global Careers: Job listings and resume posting for international positions. <http://www.globalcareers.com/>
- ◆ Going Global: provides a “grassroots intelligence” about 23 different countries, several different career areas and various pieces of information regarding an international job search. <http://www.goinglobal.com/>
- ◆ Inkpot: Major International Newspapers. <http://www.inkpot.com/news/majint.html>
- ◆ International Advertising Association (IAA): the only global partnership of advertisers, agencies, the media, and related services. Site includes information on Internships. <http://www.iaaglobal.org/>
- ◆ International Association of Business Communicators: a resource for products, services, activities and networking opportunities to help people and organizations achieve excellence in public relations, employee communication, marketing communication, public affairs and other forms of communication in the international realm. Includes Career & Job Postings. <http://www.iabc.com/>
- ◆ International Business Forum: information about business opportunities in the international marketplace. <http://www.ibf.com>
- ◆ International Chamber of Commerce: A worldwide organization offering information and member contacts in International Trade. <http://www.iccwbo.org>
- ◆ International Job Links: The free Internet starting point for job seekers and employers. http://www.joblinks.f2s.com/index_eng.htm
- ◆ International Monetary Fund: Continually recruiting for economists. <http://www.imf.org>
- ◆ International Monster.com: The international component of the popular Monster Board web site. <http://international.monster.com/>
- ◆ LatPro: Job Opportunities in Latin America. <http://www.latpro.com/>
- ◆ OverseasJobs.Com: the Web's #1 resources for international employment and work abroad. Expatriates and job seekers can search the job database by keywords or locations and post a resume online for employers to view. <http://www.overseasjobs.com/>
- ◆ PlanetRecruit: Thousands of job opportunities in over 70 countries. <http://www.planetrecurit.com/>
- ◆ The World Bank: Recruiting information for opportunities with the World Bank. <http://www.worldbank.org/>
- ◆ US Customs Service: the primary enforcement agency protecting the Nation's borders. Includes a section on careers and opportunities. <http://www.customs.treas.gov/>
- ◆ US International Trade Commission: an independent, quasi-judicial federal agency that provides objective trade expertise to both the legislative and executive branches of government, determines the impact of imports on U.S. industries, and directs actions against certain unfair trade practices, such as patent, trademark, and copyright infringement. <http://www.usitc.gov/>
- ◆ Vacancies in International Organizations: Extensive listings for job opportunities in international organizations. <http://missions.itu.int/%7Eitaly/vacancies/>
- ◆ World Trade Centers Association: an organization of nearly 300 World Trade Centers in almost 100 countries. <http://www.wtca.org>
- ◆ World Trade Organization: The official website of the World Trade Organization. <http://www.wto.org>
- ◆ WWW Virtual Library: International Affairs Resources. <http://www.etown.edu/vl>

VU Career Center Resource Library Materials:

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| <ul style="list-style-type: none"> ◆ <i>100 Best Nonprofits to Work for</i> ◆ <i>Book of U.S. Government Jobs: Where They Are, What's Available, and How to Get One</i> ◆ <i>Career Opportunities in Banking, Finance, and Insurance</i> ◆ <i>Careers for Financial Mavens & Other Money Movers</i> ◆ <i>Careers for Foreign Language Aficionados &</i> | <ul style="list-style-type: none"> <i>Other Multilingual Types</i> ◆ <i>Careers for Travel Buffs & Other Restless Types</i> ◆ <i>Directory of Foreign Consulates and International Trade Assistance Organizations in Chicagoland</i> ◆ <i>Directory of Graduate Programs in Human Resource Management</i> ◆ <i>Directory of Jobs and Careers Abroad</i> ◆ <i>Essays that Worked for Law Schools</i> |
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- ◆ *GMAT 2005*
- ◆ *Graduate Admissions Essays: Write Your Way into the Graduate School of Your Choice*
- ◆ *Graduate Schools in the U.S*
- ◆ *Great Jobs for Foreign Language Majors*
- ◆ *Guide to America's Federal Jobs*
- ◆ *Harvard Business School Guide to Careers in Finance*
- ◆ *Harvard Business School Guide to Careers in Management Consulting*
- ◆ *Harvard Business School Guide to Careers in Marketing*
- ◆ *Harvard Business School Guide to Careers in the Nonprofit Sector*
- ◆ *How to Get a Job in Europe*
- ◆ *Inside Secrets to Finding a Career in Travel*
- ◆ *International Business Etiquette. Asia & the Pacific Rim*
- ◆ *International Business Etiquette: Latin America*
- ◆ *International Jobs: Where they Are, How to Get them*
- ◆ *Job Surfing: Working Abroad*
- ◆ *LSAT 2006*
- ◆ *Opportunities in Banking Careers*
- ◆ *Opportunities in Direct Marketing Careers*
- ◆ *Opportunities in Financial Careers*
- ◆ *Opportunities in Foreign Language Careers*
- ◆ *Opportunities in Fund-Raising Careers*
- ◆ *Opportunities in Government Careers*
- ◆ *Opportunities in Hotel & Motel Careers*
- ◆ *Opportunities in Human Resource Management Careers*
- ◆ *Opportunities in International Business Careers*
- ◆ *Opportunities in Law Careers*
- ◆ *Opportunities in Public Relations Careers*
- ◆ *Opportunities in Real Estate Careers*
- ◆ *Opportunities in Retailing Careers*
- ◆ *Opportunities in Sales Careers*
- ◆ *Opportunities in Technical Sales Careers*
- ◆ *Opportunities in Travel Careers*
- ◆ *Peterson's Game Plan for Getting into Business School*
- ◆ *Peterson's Game Plan for Getting into Graduate School*
- ◆ *Peterson's Game Plan for Getting into Law School*
- ◆ *Peterson's Graduate & Professional Programs, An Overview*
- ◆ *Peterson's Graduate & Professional Programs in Business, Education, Health, Information Studies, Law & Social Work*
- ◆ *Resumes for Banking and Financial Careers*
- ◆ *Resumes for Business Management Careers*
- ◆ *Undergraduate's Guide to Corporate Leadership Development Programs*
- ◆ *Vacation Work's Overseas Summer Jobs*
- ◆ *World Chamber of Commerce Directory and others!*

For more information about majoring in INTERNATIONAL BUSINESS, contact:

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For more information about internships in the College of Business Administration, contact:

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 Internship Coordinator, College of Business Administration
 Urschel 205
 464-5208
 Toni.Bickerstaff@valpo.edu

For more questions about your career decisions, please make an appointment with a VU Career Counselor by calling 464-5005, stopping by the Career Center in Alumni Hall or e-mailing us at Career.Center@valpo.edu
