

MISSION STATEMENT

Valparaiso University College of Business Administration's mission is:

To provide a holistic learning experience that develops exceptional leaders who are conscientious stewards prepared to meet the challenges of a complex and dynamic global environment.



The four main points of the mission statement are clarified below:

1. The phrase “*provide a holistic learning experience*” means that the College of Business Administration strives to develop the whole person. This involves providing each student with opportunities, both inside and outside the classroom, to develop his or her interpersonal skills, professional competencies, spiritual beliefs, ethical foundation, and cultural awareness and sensitivity.
2. The phrase “*develops exceptional leaders*” means that the College of Business Administration strives to develop authentic individuals who are capable of inspiring others toward a meaningful vision. This involves preparing students to be proactive, goal oriented, optimistic, credible, and professionally competent.
3. The phrase “*conscientious stewards*” means that the College of Business Administration strives to provide students with a strong ethical foundation that is grounded in the Lutheran Christian tradition. Stewards are leaders who know they have been entrusted with valuable resources (human, natural and financial), act as responsible global citizens, are accountable to the well-being of the whole organization, and operate in service to others.
4. The phrase “*challenges of a dynamic and complex environment*” means that the College of Business Administration strives, through a faculty engaged in professional development activities, to prepare students to be life-long learners who are flexible, creative problem solvers capable of dealing with a complex and changing world.