



## Dean Schroeder

**Herbert & Agnes Schulz Professor of Management**

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### Biography

Dr. Schroeder teaches in the areas of strategic management, management of technology, and high performance organizations. His primary research interests address the use of new technologies for competitive advantage, managing ideas and innovation, and transforming companies into high performance organizations. Before joining the faculty at Valparaiso University, Dr. Schroeder taught at the University of Massachusetts and at the University of Minnesota, and had visiting appointments at the St. Petersburg Technical University in Russia and at the Athens Laboratory of Business Administration in Greece.

Dr. Schroeder served on the Board of Examiners of the Malcolm Baldrige National Quality Award and the Board of Directors of the American Creativity Association. Dr. Schroeder is widely published and his 2004 book, *Ideas Are Free: How the Idea Revolution is Liberating People and Transforming Organizations*, which was co-authored with Alan Robinson, has received several awards, including being voted as Fast Company's "Reader's Choice" and being named as one of the "30 Best Business Books of 2004" by Executive Book Summaries.

### Education

Ph.D. - University of Minnesota

1985 M.B.A. - University of Montana

College of Business Administration - Valparaiso University  
1980B.M.E. - University of Minnesota  
1974