

Valparaiso University's College of Business, as part of its Moeller Lecture series, will be hosting a world sustainability conference on Friday, Oct. 23, 2009 from 6 to 9:00 p.m. This event is open to the public, free of charge, and will take place in VU's Harre Union, Ballrooms A, B, and C. The speakers for this evening are Sandra Nessing, (Director of Sustainability at American Electric Power, Columbus, Ohio), Margie Flynn, (principal of Brown/Flynn and first U.S. Global Reporting Initiative (GRI) consulting firm, Cleveland, Ohio), and Ray C. Anderson (founder and Chairman of Interface, Inc., Atlanta, Georgia, touted as the "greenest CEO on Earth" by Forbes and Ernst & Young). The speeches will conclude with a book-signing (Anderson) and a formal reception presented by the Porter County Economic Development Alliance (PCEDA).

Spaces are limited and seats may be secured (spouses, significant others invited as well) by RSVPing directly to Elizabeth.Gingerich@valpo.edu with your name, contact information (address and phone), and any affiliation with a business or other institution. Similar contact information should be provided for your guest(s).

Topics

- Making the Business Case for Sustainability
- Measuring, Managing, and Reporting a Company's Economic, Environmental, and Social Performance
- Challenges of Reporting
- Sustainability Strategy Planning