

## POSITIONING VALPARAISO UNIVERSITY

The overarching and support positionings presented in this section are designed to differentiate Valparaiso University from its competition and provide a foundation for internal and external communications.

### Valparaiso University Positioning

Others teach skills, We do that and enable wisdom. Others offer knowledge, We do that and foster integrity. Others make people productive, We do that and connect faith to life.

*Enrich your life and the lives of those around you.*

The PDF Footer