

SPORTS MANAGEMENT

Courses Required for a SPORTS MANAGEMENT CURRICULUM

The Sports Management program incorporates the areas of physical education, business, and communications into its discipline. The major core curriculum requires a minimum of 30 credit hours.

These courses are:

- PE 150 Introduction to Physical Education 1 cr
- PE 220 Coaching Theory 2 cr
- PE 233 Principles of Sports Management 3 cr
- PE 240 Hist., Phil., & Org., Perspectives in PE 3 cr
- PE 310 Psychology of Sport 3 cr
- PE 320 Sport and Society 3 cr
- PE 333 Management & Development of Facilities 3 cr
- PE 343 Sports Marketing, Promotions, & Fund Raising 3 cr
- PE 410 Measurement & Evaluation 3 cr
- PE 473 Senior Project 3 cr
- PE 486 Internship 3 cr
- COMM 101 Media Presentation 3 cr

Students enrolled in the Sports Management program also complete a Liberal Arts Business Minor. Some of our students, however, elect to "double major" in both sports management and business. All courses are designed to provide the knowledge base and practical experiences in the growing sports environment. this work enables students to analyze the different areas in sport and how sport operates and influences society.

Liberal Arts Business Minor Required Courses

- ECON 221 Principles of Economics-Micro 3 cr
- ACC 205 Financial Accounting 3 cr
- GBUS 206 Legal Environment of Business 3 cr
- ECON 222 Principles of Economics-Macro 3 cr OR ENGL 300 Introduction to Professional Writing 3 cr OR ACC 206 Managerial Accounting 3 cr
- MKT 304 Marketing Management 3 cr
- GBUS 304 Management & Organizational Behavior 3 cr
- FIN 304 Financial Management 3 cr

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