2015 Keynote Speakers

Kristin Ziemke, Literacy/Tech Expert

Kristin Ziemke has been teaching and learning from children in both urban and suburban schools for the past 15 years. She engages her first grade students in authentic learning experiences where reading, thinking, collaboration, and inquiry are at the heart of the curriculum. An Apple Distinguished Educator, National Board Certified Teacher, and Chicago’s 2013 Tech Innovator of the Year, Kristin holds a Master’s Degree in Instructional Leadership. She constantly seeks opportunities to transform education through technology innovation, pairing best practice instruction with digital tools to capture thinking, foster creativity, differentiate instruction, and increase collaboration in the classroom and beyond.

Kim Campbell, Middle School

Kim Campbell has been a proud middle level geography teacher for the past 19 years and loves it! She is very involved in her school and has a variety of roles. Currently, she is a part-time 7th grade geography teacher as well as the PBIS (Positive Behavior Intervention Specialist) coordinator for her school. She has also been a team leader and a member of her school’s Equity Team and Literacy Team. She is also the founder and coordinator of an after school program called Students on Academic Rise (SOAR), a program created to address the achievement gap. Kim is also the author of If You Can’t Manage Them; You Can’t Teach Them. Kim was recently awarded the Outstanding Educator award from the Minnesota Middle Level Association. Kim is a consultant for Jack Berckemeyer Consulting Group (Staff Development) and also with the Association of Middle Level Educators (AMLE).
Dave Burgess is an award-winning teacher from San Diego, and the co-author of *P is for PIRATE: Inspirational ABC’s for Educators* and the New York Times best-selling author of *Teach Like a PIRATE* which has sparked an educational revolution all over the world. Using a unique combination of magic and humor, he will reignite your passion for the profession and show you exactly how to make school an amazing place that has students wanting to knock down the walls to get in.

Dave was recognized as the 2001 and 2012 Golden Apple winner in the Grossmont Union High School District and the 2007-2008 Teacher of the Year at West Hills High School. He specializes in teaching hard-to-reach, hard-to-motivate students with techniques that incorporate showmanship and creativity. At a recent ceremony in Washington, D.C., he was awarded the BAMMY for Secondary School Teacher of the Year by the Academy of Education Arts and Sciences.

Dave has inspired teachers from all over the globe to achieve new levels of excellence in their schools and classrooms. This program is your chance to experience the one-of-a-kind presentational style of unbelievable intensity and outrageous energy that has transfixed audiences. Join New York Times Best-Selling author Dave Burgess for a high-energy, entertaining, and inspirational keynote that will transform the way you look at your role as an educator. Learn how to dramatically increase student engagement, design wildly creative lessons, and build a course that is a life-changing experience for your students.

- **Passion**: Infusing your teaching with content passion, professional passion and personal passion
- **Immersion**: Your ability to completely give yourself up to the moment and fully “be” with your students
- **Rapport**: Making students feel important by developing relationships with them
- **Ask and Analyze**: Ask great questions and always analyze your situation
- **Transformation**: Make your classroom and teaching exceptional and worth noticing
- **Enthusiasm**: Light fires under your students with zeal for education