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VALPARAISO UNIVERSITY | Institute of Liturgical Studies

1600 Chapel Drive • Valparaiso, IN 46383-4523

2024 INSTITUTE OF LITURGICAL STUDIES
Theology, Music, Practice



CREATION, NOT COMMODITY: THE CHURCH'S LITURGY IN A CONSUMER CULTURE

APRIL 9-11, 2024
VALPARAISO UNIVERSITY

valpo.edu/ils



CREATION, NOT COMMODITY: THE CHURCH'S LITURGY IN A CONSUMER CULTURE APRIL 9-11, 2024

Consumer or market culture's role in our lives is so ubiquitous that we frequently fail to recognize its presence and influence over us. Even committed church folk will talk about "church shopping" when they move to a new location.

We live in a consumer culture in which our collective and personal economic well-being depends on our shared habits of material consumption. Those in ministry know that the market economy driving this consumption - with its emphasis on personal choice - impacts how the local congregation positions itself within its ministry context or fails to do so.

In its 75th year, the Institute of Liturgical Studies will turn its attention to this phenomenon.

We will seek to better understand the ways in which consumer culture impacts liturgical life. How might that impact be countered through careful curating of the church's liturgical theology? We will also be seeking practical guidance for what we, as church practitioners, might learn positively from those who work to drive consumer desires in the marketplace.

Join us at Valparaiso University, April 9-11, 2024, for "Creation, Not Commodity: the Church's Liturgy in a Consumer Culture."

GENERAL INFORMATION

Registration is limited to 400 persons. We encourage you to register online at valpo.edu/ils or by scanning the QR codes on this brochure.

There is a reduced rate for additional registrations from a single congregation when a first registration at the regular rate is received; all such registrations must be made at the same time. Discounted rates are also offered for those attending for the first time, all full-time students regardless of degree program, and retired persons.

Lunches and suppers may be purchased on a cash basis in the Harre Union. Continuing education units (CEUs) are available to those attending the entire Institute upon request. One (1.0) CEU will be awarded for participation in the whole regular program; one-third (0.33) CEU will be awarded for participation in one of the masterclasses or seminars.

Through the Peter J. L. Perella Scholarship Fund, the Institute waives registration fees for all full-time seminarians, and others preparing for worship-related vocations. Gifts to this fund will allow us to continue our support for these future church leaders.

HOTEL ACCOMMODATIONS

The following local hotels have often provided conference rates during the Institute of Liturgical Studies. Please call the hotels directly in order to request or confirm conference rates.

- Country Inn & Suites219.386.2188
- Hampton Inn & Suites219.531.6424
- Holiday Inn Express219.464.9395

STAFF

Executive Director:
REV. JAMES WETZSTEIN, M.Div.
University Pastor, Valparaiso University, Valparaiso, Ind.

Director of Music:
SALLY MESSNER, MSM
Director of Worship and Music, Hennepin Avenue United Methodist Church, Minneapolis

ADVISORY COUNCIL

REV. LIV LARSON '02, M.Div.
Pastor, Salem Lutheran Church, Spokane, Wash.

REV. ANNEMARIE HARTNER COOK '03, M.Div.
Interim Pastor, Prince of Peace Lutheran Church, Marlton, N.J.

REV. JOSHUA HOLLMANN '99, M.Div., Ph.D.
Associate Professor of Systematic Theology, Concordia University, St. Paul, Minn.

REV. JAMES "JIM" MARRIOTT, M.Div., Ph.D.
Assistant Professor of Theology and Music, Chair of the Theology Department, Director of Choral Activities, Concordia University Texas, Austin, Texas

REV. CRAIG MUELLER, M.Div., D.Min.
Lead Pastor, Holy Trinity Lutheran Church, Chicago
Adjunct Faculty, Lutheran School of Theology at Chicago, Chicago

OMALDO PEREZ
Director of Music and Worship, Grace Lutheran Church, La Grange, Ill.

RHODA SCHULER '77, M.A., Th.D.
Professor Emerita, Concordia University, St. Paul, Minn.

EMILY SMITH '19
Assistant Head Sacristan, Trinity Church Wall Street, New York, New York

DANIEL SCHWANDT, MSM, DMA
University Organist and Lecturer in Music, Lawrence University Conservatory of Music, Appleton, Wis.



Register online for a \$10 discount on registration fees at valpo.edu/ils.

PLENARY SESSIONS

BENJAMIN DUEHOLM, M.Div.

“SACRED SIGNPOSTS: WORDS, WATER, AND OTHER ACTS OF RESISTANCE”



The COVID-19 pandemic accelerated the migration of social, economic, and political life in the United States into virtual and social media environments. Even where they resisted this trend, churches have not been immune to it, and it shows no signs of reversing. Has the nature of communal worship been transformed, and if so, how? Will worship flourish, wither, or both if it is transformed into disembodied “content”?

SARAH KATHLEEN JOHNSON, Ph.D.

“THE ROLES OF CHRISTIAN RITUAL IN INCREASINGLY NONRELIGIOUS AND RELIGIOUSLY DIVERSE SOCIAL CONTEXTS: THE CASE OF ANGLICAN BAPTISMS AND FUNERALS IN TORONTO”



Sarah Kathleen Johnson’s scholarship brings the techniques of ethnography – participant observation and interview followed by careful analysis – into liturgical studies to give us a deeper understanding of how the broader population engages with Christian liturgical practice. Over a period of three years of close observation and description and through 61 interviews, Sarah followed the participation of nonreligious and religiously diverse people who sought baptismal and funeral services at Anglican Churches in Toronto, Ontario, Canada.

MARK ROOSIEN, Ph.D.

“LET US BE ATTENTIVE!’ LITURGICAL TIME AND MARKET TIME IN AN AGE OF CATASTROPHE”



The catastrophic upheavals of recent years have coincided with a global rise in the use of smart technologies that shape our sense of time, separating each moment into bite-sized units used by market forces to exploit and monetize our attention. How might the liturgy alternatively shape worshippers’ attention to authentically engage a suffering world? This lecture explores the thick rhythms of liturgical time in Eastern Orthodox Christianity as embodied in Orthodox Action, a group formed by Eastern European émigrés that sought to combine social action with robust liturgical life on the eve of another global upheaval: World War II.

PRE-MEETING SEMINARS

DEANNA WITKOWSKI

“HOW TO INTEGRATE JAZZ IN WORSHIP (EVEN IF YOU AREN’T A JAZZ MUSICIAN)”

Whether or not you are a jazz player, you will walk away from this seminar with resources that you can immediately use in worship services. In the first half, we will sing as Deanna shares lead sheets and fully notated piano scores from her catalog of jazz hymn arrangements, prayer responses, psalms, and Mass settings. In the second half, Deanna will demonstrate basic improvisation exercises and how to reharmonize a simple melody with just two unexpected chords. To read testimonials from musicians who have participated in Deanna’s workshops, visit deannawitkowski.com/sacred-jazz.

DANIEL KANTOR

“MY CHURCH NEEDS A BRAND STRATEGY”

Daniel Kantor is the principal and creative director of Kantor Group, which he founded in 1995 after developing his brand strategy experience on the client side. As director of marketing for Coda Music Software (now MakeMusic), Kantor was the brand marketing vision behind the development, naming, and launch of Finale, a music publishing software platform that became an instant hit and world standard. Kantor group has helped a number of church communities hone their brand to share their story more effectively. Kantor group had a significant role in the design of Evangelical Lutheran Worship.

JOHN NUNES AND TRAVIS SCHOLL

“ANTICIPATING GOD’S VOICE AMID THE NOISE”

Karl Barth famously exhorted preachers to proclaim with the Bible in one hand and a newspaper in the other. But how does this work in a world of smart phones, incessantly revolving news cycles, and a biblically post-literate culture? Travis and John will guide participants, as a cohort of practitioners, to explore creative ways that preaching opens opportunities for the preacher and the hearer to be formed by the ways the Spirit is speaking in our time amid the cacophony of consumer culture.

RHODA SCHULER AND KENT BURRESON

“ADULT FAITH FORMATION: A PROPHETIC CHALLENGE TO RELIGIOUS CONSUMERISM.”

A consumer culture challenges the church on two fronts. From within, an “attractional” pattern for outreach has commodified the church and its message. From without, the marketplace is recognizing the spiritual void in our secular culture and is pitching its wares with promises to provide “a sense of identity, purpose, meaning, and community” (Hirsch, *The Forgotten Ways*, 131, 107).

We are convinced that robust adult faith formation practices and rich rituals are a prophetic challenge to these internal and external issues. This seminar will offer background material on adult faith formation, facilitate small group studies and discussions, and lead participants through experiential learning on ritual.

WORKSHOP SESSIONS*

WORKSHOP SESSION I

WEDNESDAY, APRIL 10, 10:45 A.M.

- 1.A: Benjamin Dueholm - Plenary Follow-up
- 1.B: Tim Brown - What is Caesar’s?: Retaking Stewardship and Empire Language
- 1.C: Carol Frenning - Working with a Liturgical Consultant
- 1.D: Fred Niedner - Preaching Workshop: Which Jesus Do You Want?
- 1.E: Peter Reske - Inventing a Genre: Five Hundred Years of Lutheran Hymnody
- 1.F: James Abbington - African-American Church Music
- 1.G: Valpo Advancement - Estate Planning
- 1.H: Bryan Cones - What Are You Doing With Your Hands? The Presider as Model for the Assembly

WORKSHOP SESSION II

WEDNESDAY, APRIL 10, 3:45 P.M.

- 2.A: Sarah Kathleen Johnson - Plenary Follow-up
- 2.B: Tim Brown - What is Caesar’s?: Retaking Stewardship and Empire Language
- 2.C: Carol Frenning - Working with a Liturgical Consultant
- 2.D: Daniel Kantor - Working with a Marketing Firm
- 2.E: Paul Westermeyer - Commodification of Church Music/Musicians
- 2.F: Sally Messner - Chanting the Liturgy
- 2.G: Hannah Johnsrud - Lutheran Summer Music

WORKSHOP SESSION III

THURSDAY, APRIL 11, 11:15 A.M.

- 3.A: Mark Roosien - Plenary Follow-up
- 3.B: Jon Bull - Digitizing Lutheran Archives
- 3.C: Karoline Lewis - Preaching the Gospel of John As Liturgical Resistance
- 3.D: Paul Westermeyer - Commodification of Church Music/Musicians
- 3.E: James Abbington - African-American Church Music
- 3.F: Valpo Advancement - Estate Planning
- 3.G: Susan Briebl - On Our Way: The Purpose and Practice of Processing

WORKSHOP SESSION IV

THURSDAY, APRIL 11, 2:45 P.M.

- 4.A: Sarah Kathleen Johnson - Contemporary Worship Music as an Ecumenical Liturgical Movement
- 4.B: Karoline Lewis - Preaching the Gospel of John As Liturgical Resistance
- 4.C: Peter Reske - Inventing a Genre: Five Hundred Years of Lutheran Hymnody

* Make your workshop session selection on the registration form.

REGISTRANT

Name _____

Address _____ Home Church

City/State/Zip _____

Phone _____ Home Cell

Email _____

Is this your first year to attend ILS? Yes No

Are you a Valpo alum? Yes No If yes, list graduation year(s): _____

Where did you hear about ILS? _____

Would you use childcare services if available during daytime sessions?

CHURCH AFFILIATION

LCMS ELCA WELS Roman Catholic Presbyterian Episcopalian

United Methodist Other

Name of Church: _____

Position in Church: Clergy Deacon/Deaconess Musician Lay

WORKSHOPS

Please choose one workshop for each of the following sessions:

Session I: Wednesday, April 10, 10:45 a.m.

1A 1B 1C 1D 1E 1F 1G 1H

Session II: Wednesday, April 10, 3:45 p.m.

2A 2B 2C 2D 2E 2F 2G

Session III: Thursday, April 11, 11:15 a.m.

3A 3B 3C 3D 3E 3F 3G

Session IV: Thursday, April 11, 2:45 p.m.

4A 4B 4C

ATTENDANCE

\$285 Early Regular Registration – Postmarked By February 25, 2024

\$335 Regular Registration – Postmarked After February 25, 2024

\$210 First-Time or Retired Person Registration

\$235 Additional Registration – From the same address or parish; must be received in same envelope as regular registration; include completed copies of the previous page for all additional attendees

FREE Full-Time Students Enrolled in Programs that are Preparing them to Serve Worshipping Communities

The following are offered at additional cost and are not included in the registration fee:

\$40 Thursday evening banquet (Vegetarian? Yes)

\$75 Seminar SELECT ONE *See descriptions in brochure.*

- How to Integrate Jazz in Worship (even if you aren't a jazz musician) - Deanna Witkowski
- My Church Needs a Brand Strategy - Daniel Kantor
- Anticipating God's Voice Amid the Noise - John Nunes and Travis Scholl
- Catechumenate - Rhoda Schuler and Kent Burren

\$_____ Perella Student Scholarship Fund contribution

\$_____ Institute Endowment contribution

\$_____ TOTAL DUE

Check enclosed (payable to Valparaiso University)

Please mail completed registration form with check to:

Institute of Liturgical Studies
Valparaiso University | Helge Center
1600 Chapel Drive, Valparaiso, IN 46383

Register online for a \$10 discount on registration fees with the QR code above.

Registrations paid by credit card must be made online.