

## DIGITAL MEDIA ARTS ASSESSMENT PLAN – REVISED JAN. 2015

**Department/Program: Art/Digital Media Arts**

**Student Learning Objectives (SLOs) for DIGITAL MEDIA ARTS MAJORS (45 cr)**

SLO1. Students will demonstrate a competence in a variety of art mediums

SLO2. Students will demonstrate knowledge of the historical and cultural dimensions of art.

SLO3. Students will explain conceptual, formal and historically-related aspects of their artwork

SLO4. Students will demonstrate expertise in a digital art concentration.

| Outcome Measure                          | SLO's | Description of Departmental Use of Data   |
|--|-------|---|
| Selected assignments in ART 130 and 132. | SLO1  | Instructors will select assignments relevant to SLO1, and will assess student performance on these assignments with an eye to SLO 1 using the categories excellent/ satisfactory/ needs improvement. The data is communicated to the department chair for inclusion in the annual assessment report. In the case of an overall judgment of "needs improvement," instructors should note the specific weaknesses observed and communicate these to the chair for inclusion in the report. The data and the final report will be distributed to all FT/TT faculty in the Art department and discussed at a faculty meeting. |
| Selected assignments in ART 101 and 102. | SLO2  | Instructors will select one or more assignment relevant to SLO2, and will assess student performance on it/them with an eye to SLO 2 using the categories excellent/ satisfactory/ needs improvement. The data is   |

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|   |          | communicated to the department chair for inclusion in the annual assessment report. In the case of an overall judgment of "needs improvement," instructors should note the specific weaknesses observed and communicate these to the chair for inclusion in the report. The data and the final report will be distributed to all FT/TT faculty in the Art department and discussed at a faculty meeting.   |
| Critique of Final Project in ART 121                          | SLO3     | Instructors assess student performance on their final-project presentation with an eye to SLO 3 using the categories excellent/ satisfactory/ needs improvement. The data is communicated to the department chair for inclusion in the annual assessment report.   |
| Selected assignments in the Senior Seminar (ART 336 and 436). | SLO 4    | Instructors will select one or more assignment relevant to SLO4, and will assess student performance on it/them with an eye to SLO 4 using the categories excellent/ satisfactory/ needs improvement. The data is communicated to the department chair for inclusion in the annual assessment report. In the case of an overall judgment of "needs improvement," instructors should note the specific weaknesses observed and communicate these to the chair for inclusion in the report. The data and the final report will be distributed to all FT/TT faculty in the Art department and discussed at a faculty meeting. |
| Student course evaluations.                                   | SLOs 1-3 | The Chair reviews all evaluations at the close of each semester. For each course, any significant trends relevant to SLO's are noted in a written report which is then shared with the instructor of record. The instructor and  |

the chair should agree on strategies for improving problem areas, and these should be mentioned in the annual assessment report.

1. **Results**—Review activities and findings by completing the Assessment Activities Table below. You can also provide a brief discussion afterward if you feel it would help the committee understand your assessment activities and findings during this cycle.

**Assessment Activities Table**

| <b>This year we assessed SLO(s)...</b><br>(list each SLO in its own row) | <b>...using Outcome Measure(s) (OMs).</b><br>(See Report Instructions for description and example)<br><br>Direct OM(s):<br><br>Indirect OM(s): | <b>Findings:</b><br><br><b>program-performance for these SLOs, as indicated by these OMs, is:</b><br><b>Excellent/Satisfactory/Needs Improvement</b><br>(See Report Instructions for description and example) | <b>Strategies for Improvement</b><br><br><b>(in selected areas):</b><br>(See Report Instructions for description and example) |
|--|--|---|---|
| SLO1   | Direct OM: [Assignment(s) from ART 130 and 132]<br>Indirect OM: Course Evals   |   |   |
| SLO2   | Direct OM: [Assignment(s) from ART 101 and 102]<br>Indirect OM: Course Evals   |   |   |
| SLO3   | Direct OM: Critique of Final Project in ART 121<br>Indirect OM: Course Evals   |   |   |
| SLO4   | Direct OM: [Assignment(s) from Senior Seminar, ART 336 and 436]<br>Indirect OM: Course Evals   |   |   |

**Discussion (Optional):**

2. What **revisions**, if any, to current SLOs and/or outcome measures did you make from previous plan?
  
3. **Plans**- What learning objectives will you be assessing in the next cycle?