

## ASSESSMENT PLAN

Department/Program: **International Commerce and Policy (ICP)**

**International Commerce and Policy program’s SLOs** (revised 2 Oct. 2015; included in syllabi Spring 2016)

1. Articulate the political, legal, cultural and social aspects of global commerce.
2. Develop solutions to global problems which span the fields of international relations, public policy, law, culture, social structures, business and economics.
3. Analyze concepts related to international commerce and policy in both written and oral form.
4. Formulate, communicate, implement and evaluate the four major types of policy frameworks.
5. Demonstrate leadership skills suitable for a globally and culturally diverse environment.

| Outcome Measure  | SLO's | Description of Departmental Use of Data   |
|--|-------|---|
| Direct OM: Assessment of semester paper to determine the articulation of the political, legal, cultural and social aspects of global commerce  | SLO 1 | Faculty will review semester papers considering the four course objectives that further contribute to SLO 1. Those are: (a) focus on international competitiveness, (b) role of international organizations—WTO, WB, IMF, (c) the impact on trade of capital flows, and (d) an examination of economic practices on the global environment. The faculty will evaluate whether the integration and articulation of the course objectives are graduate caliber. |
| Direct OM: Assessment of student “country” presentation that focuses on the country’s imports and exports as a gauge of its domestic economic and social policies. This is to assess students’ global problem solving abilities. | SLO 2 | Faculty will review recorded presentations, including filed Power Points or other presentation material. Where additional documentation is necessary, faculty will review the final exams. These sources will be evaluated in terms of their delineation of global problems and the sophistication of the solution offered.   |
| Direct OM: One of the ICP Commerce Track classes will be used to assess students’ understanding of international commerce. Written papers and oral presentations will be assessed.   | SLO 3 | Faculty will review recorded presentations and papers to determine if students comprehend the global business environment. Depending on the class used in this assessment in a given year, the focus may be on future business trends,  |

|   |       |  |
|---|-------|--|
|   |       | international marketing, new venture creation or import & exports.   |
| Direct OM: One of the ICP Policy Track classes will be used to assess students' local and global formulation of the relationship to the four major types of policy frameworks: distributive, redistributive, regulatory, and constitutive. Written papers and oral presentations will be assessed.  | SLO 4 | Faculty will review recorded presentations and papers to determine if students comprehend the local and global business and political environment as they impact and are impacted by the four major types of policy frameworks. Depending on the class used in this assessment in a given year, the focus may be national and international policy in relation to North/South relations (ICP 663) or international development (ICP 690: Developing Nations).  |
| Direct OM: Assess understanding of different leadership models, the manner in which they have become more team development oriented, and the way in which leadership is becoming more gender neutral and more culturally sensitive to global populations.<br><br>Indirect OM: Students leadership in extra-curricular activities or during internships. | SLO 5 | Faculty will assess of three Who Is? papers, one from beginning of the class, the middle of the class and the last one. This can demonstrate the effectiveness of the course design and the instruction, for it will reflect a student's growing awareness of leadership studies. Also the final paper will be evaluated to determine students' understanding of leadership and team development in their own lives and in the globalized work environment they are about to enter.<br><br>Evaluation of extra-curricular or intern leadership activities. |

1. **Results**—Briefly discuss assessment activities and findings during this cycle and describe what recent programmatic changes, if any, were made in response to the findings? Discuss the rationale for any changes by referencing the SLO # and the findings from your assessment program.

### Assessment Activities Table

| This year we assessed SLO(s)... | ...using Outcome Measure(s) (OMs).   | Findings:   | Strategies for Improvement   |
|---------------------------------|--|---|--|
| (list each SLO in its own row)  | (See Report Instructions for description and example)<br>Direct OM(s):<br>Indirect OM(s):  | <b>program-performance for these SLOs, as indicated by these OMs, is:<br/>Excellent/Satisfactory/Needs Improvement</b><br>(See Report Instructions for description and example) | <b>(in selected areas):</b><br>(See Report Instructions for description and example) |
| SLO1 <b>Spring 2017</b>         | Direct OM: Faculty will review semester papers considering the four course objectives that further contribute to SLO 1. Those are: (a) |   |  |

|  |  |  |   |
|--|--|--|---|
|  | focus on international competitiveness, (b) role of international organizations—WTO, WB, IMF, (c) the impact on trade of capital flows, and (d) an examination of economic practices on the global environment. The faculty will evaluate whether the integration and articulation of the course objectives are graduate caliber.      |  |   |
| SLO2 <b>Spring 2017</b>  | Direct OM: Faculty will review recorded presentations, including filed Power Points or other presentation material. Where additional documentation is necessary, faculty will review the final exams. These sources will be evaluated in terms of their delineation of global problems and the sophistication of the solution offered. |  |   |
| SLO3 <b>Spring 2018</b>  | Direct OM:   |  |   |
| SLO4 <b>Spring 2019</b><br><b>(Delayed to 2019 in order to get catalog corrected).</b> | Direct OM:   |  | In devising this assessment plan it is evident that the Policy Track needs to be integrated into the program curriculum. This will be done through a curriculum revision. |
| SLO5 <b>Spring 2018</b>  | Direct OM:<br>Indirect OM:   |  |   |

| Courses/Events | ICP Program Student Learning Outcomes |        |        |         |        |
|----------------|---------------------------------------|--------|--------|---------|--------|
|                | SLO1                                  | SLO2   | SLO3   | SLO 4   | SLO 5  |
| Econ 623       |                                       |        |        |         |        |
| ICP 610        | I                                     | I      | I      | I       |        |
| ICP 661        | IR                                    | IR     |        | IR      |        |
| ICP 662        | RM (A)                                | RM (A) |        |         |        |
| ICP 663*       |                                       |        |        | RM (A)* |        |
| ICP 690*       |                                       |        |        | RM (A)* |        |
| ICP 670        |                                       |        | RM     |         |        |
| ICP 689        |                                       |        |        |         | I      |
| ICP 699        |                                       |        |        |         | I      |
| ICP 613        |                                       |        | RM (A) |         |        |
| ICP 614        |                                       |        | RM (A) |         |        |
| ICP 615        |                                       |        | RM (A) |         |        |
| ICP 616        |                                       |        | RM (A) |         |        |
| ICP 620        |                                       |        |        |         | RM (A) |
| ICP 621        |                                       |        |        |         | RM (A) |
| ICP 671        |                                       | RM     |        | RM      |        |
| ICP 677        | RM                                    | RM     |        |         |        |
| ICP 678        | RM                                    | RM     |        |         |        |

Spring 2017

} Spring 2019\*

} Spring 2018

} Spring 2018

**I = Introduction,  
R = Reinforce,  
M = Mastery,  
(A) = Assessment Course**

