

Dear Valparaiso University Community:

Our staff has been hard at work making new changes over at VUTV for this upcoming school year! I would like to take this opportunity to share with you how Valpo's Very Own television station is growing:

New Look

We are excited to announce that VUTV will now broadcast from local Channel 15! This change comes as a solution to a variety of past reception issues. This summer, our Executive Staff worked with Valpo IT to make sure our station comes through to all campus buildings.

Over on the east side of campus, the Schnabel Hall Studio has gotten a complete makeover! Our redesigned studio now features an in-studio Green Screen and an updated News desk area. Together with the VU Department of Communication, VUTV looks forward to working out of our updated and versatile studio!

New Purpose

Going into our fifth year as a campus-wide organization, we've gotten quite a bit of feedback from our alumni. Back in 2010, VUTV was founded to share the stories that make up VU. This year, after much discussion between our present and past staff, VUTV is shifting its focus to reflect the operations of a small market television station.

We pride ourselves in operating under the principle that a well-informed community is a strong one. In addition to providing our community with diverse news reporting, we also offer educational opportunities and entertaining content. To view VUTV's new Mission Statement, [click here](#).

New Content

Two years ago, VUTV installed a movie-streaming service on campus (movies.valpo.edu). We're happy to report that over 100 movies will be added to our collection. These movies will be available all year long, free of charge, to everyone connected to Valpo WiFi. In addition, Channel 15 will broadcast popularly selected mainstream TV shows. We encourage you to request movies and TV shows for the months ahead by sending an email to vutv.programming@valpo.edu.

This year also brings many opportunities for new and improved original content. The Shield, VUTV's flagship news program, will continue to air LIVE Monday's at 5PM. We will also continue to air daily weather updates straight from the newly designed Storm Shield Weather Center. Check out Channel 15 for that and even more original programming!

We look forward to working with all corners of campus this year while continuing to provide you with the best TV programming! If you have any questions or would like to learn more about our organization, feel free to email us at vutv@valpo.edu or stop by our office in Schnabel Hall Room 16.

From all of us at VUTV, have a great start to the school year!

Regards,

Aimee Van Der Heyden

VUTV Executive Director