



What can I do with a major in **ART** from Valparaiso University?

Description of major:

Instruction in basic design, graphic design, drawing, digital art, painting, photography, sculpture, ceramics, art of fiber, art education and art history. Interdisciplinary majors are possible which combine these areas with such fields as journalism, drama, marketing, communications and others.

Relevant skills for an ART major:

- ◆ Able to communicate ideas, thoughts, and feelings with a variety of materials and media.
- ◆ Develop a heightened sense of beauty, rhythm, and style.
- ◆ Develop intuition and innovation in understanding and extracting ideas to generate visual concepts.
- ◆ Organize and give attention to detail
- ◆ Become familiar with graphics and database systems.
- ◆ Develop an ability to teach, assess, plan and evaluate.
- ◆ Develop an ability to compete in a changing market that is exciting, glamorous, and highly competitive
- ◆ Mastery of artistic skills using computer based technology
- ◆ And others!

Sample work activities for Graduates in ART (some may require an advanced degree)

- Airbrush Artist
- Animator
- Antiquarian Book Trade
- Antiques Dealer
- Architectural Conservation
- Architectural Model Builder
- Art Administrator/Director
- Art Advisor/Consultant
- Art Buyer
- Art Conservator
- Art Critic
- Art Dealer
- Art Educator/Teacher
- Art Exhibition Coordinator
- Art Historian
- Art Librarian
- Art Publications
- Art Therapist
- Artist
- Artist's Agent
- Arts and Crafts sales
- Arts Organization Consultant
- Audio Visual Artist/Designer
- CAD Designer/ Drafter
- Calligrapher
- Caricaturist
- Cartoonist
- Ceramic Artist
- Cinematographer
- Color Expert
- Costume/Mask Designer
- Courtroom Sketcher
- Curator
- Designer – Advertising, Bill-board, Book, Catalog, CD/ Record Cover, Exhibit, Label, Magazine, Newspaper, Printing, Product
- Display Artist
- Engraver/Etcher
- Environmental Designer
- Estate Appraiser
- Fabric/Upholstery/Textile Designer
- Fashion/Millinery Artist/Designer
- Filmmaker
- Floral Designer
- Furniture Designer
- Gemologist
- Glass Blower
- Graphic Design/Visual Communications
- Greeting Card Artist
- Illustrator – Advertising, Bill-board, Book, Catalog, CD/ Record Cover, Editorial, Label, Magazine, Newspaper, Printing, Product
- Interior Decorator
- Jewelry Designer
- Kitchenware Designer
- Landscape Architect
- Medical Illustrator
- Memorial Designer
- Merchandiser
- Mural Artist
- Museum Artist
- Paste-up/Layout worker
- Photo Editor
- Photographer
- Sculpturist
- Set Designer/Illustrator
- Silhouette Artist
- Silkscreen Artist
- Stained Glass Artist
- Stock Photography Library Research
- Toy Designer
- Trademark/Copyright Lawyer
- Urban Designer
- Webpage Designer

Potential hiring institutions for ART majors:

- ◆ Advertising Agencies
- ◆ Consumer Goods Manufacturing Firms
- ◆ Department/Specialty Stores
- ◆ Design Studios
- ◆ Entertainment Complexes
- ◆ Film Companies
- ◆ Galleries
- ◆ Government
- ◆ Graphic Arts Firms
- ◆ Greeting Card Firms
- ◆ Independent Studio Business (I.E.: ceramics, sculpture)
- ◆ In-house Desktop Publishing
- ◆ Magazines
- ◆ Museums
- ◆ Newspapers
- ◆ Photography Studios
- ◆ Print Shops
- ◆ Publishers
- ◆ Schools
- ◆ Summer Camps
- ◆ Theaters
- ◆ TV Companies
- ◆ And others!

Area of further education for ART majors:

- Art History
- Arts Management
- Business Administration
- Ceramics
- Computer Graphics
- Crafts
- Design
- Drawing
- Education
- Fine Arts/Studio Arts
- Graphic Design
- Industrial Arts
- Interior Design
- Law
- Metal
- Photography
- Printmaking
- Sculpture
- And others!

Sources of additional information for ART majors:

- ◆ Valparaiso University Art Department: <http://www.valpo.edu/art/>
- ◆ Occupational Outlook Handbook: the US Bureau of Labor Statistics compiles information about various occupations, including the nature of the work, the job outlook, the earnings, and other relevant information. <http://www.bls.gov/oco/oco1002.htm>
- ◆ Advertising Job Bank: The Advertising Job Bank is an employment information resource to inform both employees and employers involved in advertising about job openings and applicant qualifications. <http://pwr.com/ADJOBANK/>
- ◆ American Association of Advertising Agencies: The American Association of Advertising Agencies (AAAA) is the national trade association of the advertising agency business. The AAAA acts as the industry's spokesperson with government, media, and the public sector. Many clients and several agency search consultants include AAAA membership as a credential in their initial screening process. Site has a link to an Advertising Jobs Site. <http://www.aaaa.org/>
- ◆ American Association of Museums: Enhancing the ability of museums to serve the public interest. Site includes a Museum Careers page. <http://www.aam-us.org>
- ◆ Art Job Online: National listings of jobs, internships, fellowships, & other employment opportunities in the arts. <http://www.artjob.org>
- ◆ Artist Resource: Posts calendars of shows, events and classes, readings, interactive forums, competitions, jobs, galleries, portfolios, hundreds of art links, art supplies, advice and techniques and artists' stories. <http://www.artistresource.org/>
- ◆ ArtSource: A gathering point for networked resources on Art and Architecture. The content is diverse and includes pointers to resources around the net as well as original materials submitted by librarians, artists, and art historians, etc. <http://www.ilpi.com/artsource/artsourcehome.html>
- ◆ Creative Freelancers: Connects Freelancers & clients. This site contains FREE listings for all professionals and portfolios of the talent. <http://www.freelancers.com/>
- ◆ Graphic Arts Guild: Promotes and protects the economic interest of its members. It is committed to improving conditions for all creators of graphic art and raising standards for the entire industry. Site includes a job leads page. <http://www.gag.org/>
- ◆ Museum Employment Resource Center: Museum Employment Opportunities, Job Seekers, Educational Links, and More. <http://www.museum-employment.com/>

- ◆ National Art Education Association: Over 17,000 art educators from every level of instruction: early childhood, elementary, intermediate, secondary, college and university, administration, museum education, lifelong learning also publishers, manufacturers and suppliers of art materials, parents, students, retired teachers, arts councils, schools anyone and everyone concerned about quality art education in our schools. <http://www.naea-reston.org/>
- ◆ National Press Photographers Association: an organization dedicated to the advancement of photographic journalism. Our members include still and television photographers, editors, students and representatives of businesses that serve the photojournalism industry. Site includes a Job Information Bank. <http://www.nppa.org>
- ◆ Society of Illustrators: the profession's most articulate and respected voice with a total concern for the illustrators and the well-being of the industry. Site includes a career guidance page. <http://www.societyillustrators.org/>
- ◆ Voice of the Shuttle: Various resources and websites devoted to arts & humanities studies. <http://vos.ucsb.edu>

VU Career Center Resource Library Materials:

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| <ul style="list-style-type: none"> • <i>100 Best Careers In Entertainment</i> • <i>Becoming A Graphic Designer : A Guide To Careers In Design</i> • <i>Career Opportunities In Advertising And Public Relations</i> • <i>Career Opportunities In Art</i> • <i>Career Opportunities In Education</i> • <i>Careers For Crafty People & Other Dexterous Types</i> • <i>Careers For Culture Lovers & Other Artsy Types</i> • <i>Careers For Introverts & Other Solitary Types</i> • <i>Careers For Self-Starters & Other Entrepreneurial Types</i> • <i>Careers For Travel Buffs & Other Restless Types</i> • <i>Careers In Art : An Illustrated Guide</i> • <i>Careers In Retailing</i> • <i>Getting On The Air & Into Print : A Citizen's Guide To Chicago-Area Media</i> • <i>Graduate Programs In Arts And Architecture</i> • <i>Graduate Programs In Humanities</i> • <i>GRE Exam 2003</i> | <ul style="list-style-type: none"> • <i>Great Jobs For Art Majors</i> • <i>Great Jobs For Liberal Arts Majors</i> • <i>Job Surfing : Media And Entertainment : Using The Internet To Find A Job And Get Hired</i> • <i>National Directory Of Arts Internships</i> • <i>Opportunities In Advertising Careers</i> • <i>Opportunities In Book Publishing Careers</i> • <i>Opportunities In Broadcasting Careers</i> • <i>Opportunities In Commercial Art And Graphic Design Careers</i> • <i>Opportunities In Film Careers</i> • <i>Opportunities In Interior Design Careers</i> • <i>Opportunities In Photography Careers</i> • <i>Opportunities In Publishing Careers</i> • <i>Opportunities In Visual Arts Careers</i> • <i>Peterson's Graduate Programs In The Humanities, Arts, & Social Sciences</i> • <i>Resumes For Advertising Careers</i> • <i>The Chicago Creative Directory and others!</i> |
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For more information about majoring in ART, contact:

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For more questions about your career decisions, please make an appointment with a VU Career Counselor by calling 464-5005, stopping by the Career Center in Alumni Hall or e-mailing us at Career.Center@valpo.edu