

# MARKETING

---

## Objective

---

- Seeking a management position that utilizes my effective communication and management skills in a challenging environment to make a positive contribution to the company.

## Education

---

<b>Valparaiso University</b> <i>Bachelor of Science in Business Administration</i> Major: Marketing	Minor: International Service	<b>Valparaiso, IN</b> <i>May 2009</i> GPA: 3.2/4.0
<b>Centre for Global Education International Study Semester</b> <i>Theme: Globalization, Nation Building, and Decolonizing the Mind</i>		<b>Namibia &amp; South Africa</b> <i>Spring 2008</i>

## Related Experience

---

<b>Valparaiso University Guild</b> <i>Marketing Intern</i>	<b>Valparaiso, IN</b> <i>September 2008 – December 2008</i>
<ul style="list-style-type: none"><li>• Managed several projects including publications and special events.</li><li>• Initiated publicity and set up a system to catalogue published results.</li></ul>	
<b>Face to Face Tours</b> <i>Marketing Intern</i>	<b>Katutura, Namibia</b> <i>February 2008 – May 2008</i>
<ul style="list-style-type: none"><li>• Capitalized on advertising opportunities to generate new business by creating a new marketing plan including advertisements.</li><li>• Planned group trips throughout Namibia including hotels, transportation, meals, and tours.</li></ul>	

## Other Work Experience

---

<b>Stray Dog Bar &amp; Grill</b> <i>Server and Hostess</i>	<b>New Buffalo, MI</b> <i>May 2008 – Present, June 2007 – August 2007</i>
<ul style="list-style-type: none"><li>• Provided customized customer service to ensure an exceptional dining experience.</li><li>• Trained new servers through demonstrations and computer exercises.</li></ul>	
<b>Coach</b> <i>Sales Associate</i>	<b>Michigan City, IN</b> <i>November 2007 – January 2008, May 2007 – August 2007</i>
<ul style="list-style-type: none"><li>• Responded to customer needs.</li><li>• Achieved daily sales goals with personal daily sales averaging \$5,000 – 10,000.</li></ul>	
<b>Valparaiso University</b> <i>Resident Assistant, Lankenau Hall</i>	<b>Valparaiso, IN</b> <i>August 2006 - May 2007</i>
<ul style="list-style-type: none"><li>• Served as the primary contact for 40 female residents.</li><li>• Provided guidance, conflict resolution, and personal growth programming to build a community conducive to achieving academic goals.</li></ul>	
<b>Rocky Mountain Café</b> <i>Barista</i>	<b>La Porte, IN</b> <i>May 2006 - August 2006, August 2004 - June 2005</i>
<ul style="list-style-type: none"><li>• Ensured product quality and customer satisfaction.</li><li>• Assisted in the creation of feature drinks and drink menu.</li></ul>	

## Volunteer Experience

---

- Valpo Overnight Visit Host
- House Council, Public Relations Chair
- Trinity Lutheran Church Soup Kitchen Volunteer

## Skills

---

- Dale Carnegie Training, *Effective Communications and Human Relations*
- Familiar with Microsoft Office Suite, Adobe Photoshop, Internet, and Social Media Sites